

Job Advertisement

VACANCY FOR CHIEF EXECUTIVE OFFICER - DESIGNATE

Airport or no airport, we need a high-flyer....

Plans are in hand to set up a new media organization – The St Helena Broadcasting Corporation (SHBC) - whose mission will be to enrich people's lives through the delivery of media services that inform, entertain and educate. Independence from government professionalism, impartiality, and integrity will form the heart of the new SHBC.

Change creates opportunity, so with a new Board of Directors being appointed and a clear remit from the St Helena Government to re-shape, restructure and drive a high quality media company, this is an exceptional opportunity for a

CHIEF EXECUTIVE OFFICER

(Salary £16,000 pa)

to inspire outstanding media delivery and fill a pivotal role in shaping the new organization by scheduling 24/7 programming for 3 new FM radio stations and producing a new local weekly newspaper.

The first thing the successful candidate will do is to create a winning team of Producer/Journalists who can deliver media excellence. Well-developed communication skills are a must but the SHBC will also demand technical competence, commercial acumen and a high level of drive and energy. Applicants for the job of CEO will therefore need to have about 5 years business management experience which includes strategy implementation, financial and people management. Specific experience of on-line media delivery and managing a media company would be a distinct advantage but is not essential. There is a lot more detail in the Job Profile.

Don't be put you off if you don't have all that is being asked for. If you can demonstrate that you have the ability to deliver the mission and inspire outstanding media delivery then please apply.

Further details about the job can be obtained from Mr John Styles (telephone number 3743) who has been appointed by SHG to oversee the establishment of the new organization.

A Job Profile with candidate specification is available from the PA to the Chief Secretary, The Castle on Tel No 2470. Applications should be sent to the PA to the Chief Secretary by 29 July 2011. Interviews are scheduled for 3 August 2011.