



Press Release

BBC Finds hidden treasure at Jam FM

BBC Radio Norfolk and Jam FM 107.2 have completed a simulcast on both stations this morning. BBC Radio Norfolk visited Norjam, the Norfolk Scout & Guide International Jamboree, on the Norfolk Showground as part of their Sunday morning Treasure Quest show.

One of the clues they needed to find was located in the Jam FM studios on site. Jam FM is a RSL radio station for the week long Jamboree run by Scout Radio.

Kayleigh Poacher was presenting the breakfast show on Jam FM while BBC Radio Norfolk's Kathrine Nash hunted for the clue. For a short time both shows were broadcast on both radio stations.

Martin Steers, Scout Radio Manager, said "it's great that the BBC and local community organisations are working together in this way. Scout Radio was set up to provide radio stations for large Scout and Guide events like Norjam so that the young people can get a chance at being on air."

Just moments after BBC Radio Norfolk visited Jam FM, Scouts and Guides took over the air to have their first experience of being radio presenters.

You can tune into Jam FM on 107.2 across Norfolk, via the Tune In App by searching for "Scout Radio" or online www.norjam2014.org.uk/jam-fm

Pictures are here:

https://www.dropbox.com/sh/vtnv61mbom0510x/AAB2xRKeKnGnm5COqu1y_Vsba

You can hear the moment when the two stations converge here:

<https://soundcloud.com/scoutradio/bbc-radio-norfolk-visits-jam-fm>

For more questions or comments please feel free to contact info@scoutradio.org.uk