

# December 2011 Local TV Forum

SOUTAR THEATRE AK BELL LIBRARY YORK PLACE PERTH PH2 8EP

**5th December 2011**

1.00-5.00pm

to register, email names of delegates  
and organisation to

[local.tv@virgin.net](mailto:local.tv@virgin.net)

1.00

Registration

1.30

## KEY NOTE

**Marilyn Hyndman** NvTv, Belfast's local TV channel  
Sharing local stories: Scotland with Ireland and beyond

1.45

## SETTING THE SCENE

**Chair: Phil Shepherd** Community Media Association  
Community radio and local TV: finding common purpose  
**Nic Millington** Rural Media Forum

Lessons on regular production from the BBC West Midlands local TV pilot

**Bruce Patterson** Heartland FM and Perth FM

Community media developments across Perthshire

**Ali Murray** AM Marketing

Maintaining local identity within the Highlands & Islands

**David Byers** Scottish Enterprise

Faster and super fast rural broadband realities and expectations

**Graeme Campbell** Channel Fife

Tips on supplying a common community radio and local TV news

Q&A

3.00

TEA & BISCUITS

3.30

## MOVING FORWARD

**Chair: Julie Craik** Tay Screen

Digital platforms, content swapping and editorial independence

**Dave Rushton** Institute of Local Television

Promoting the map of Scotland's local TV Freeview reception

**Brian Keating** URTV

The broadband-broadcast-mobile future for local media across Scotland

**Paul Kelbie** Flag Media

Cross media advertising

**Jo de Silva** URTV

Aggregating local news for community radio and local TV

Q&A

4.30

## DISCUSSION AND SUMMING UP

**Chair: Phil Shepherd**

4.45

Close

